



Jordan Crooks

INDIVIDUAL ACQUISITION BUYER · OWNER-OPERATOR

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Based in Easley, South Carolina

Who I Am

I am an individual owner-operator based in Easley, South Carolina, seeking to acquire one established service or industrial business in the Upstate. I am not private equity, a search fund, or a roll-up. I intend to buy one business, operate it personally, and steward it for decades.

My background spans nursing leadership, real estate investment, and hands-on business operations — most recently C&C Junk Removal. I understand what it takes to lead a team, serve customers, and protect a legacy built over many years.

If you represent a seller whose business fits the profile below, I would welcome a confidential conversation.

Why Sellers Work With Me

- Direct decision-maker. No committee, no outside investors, and no forced exit timeline.
- Long-term owner. I plan to operate the business for decades, not flip it in 3-5 years.
- Employee-friendly. I intend to retain the team, honor existing roles, and grow around the people who built the business.
- SBA 7(a) pre-qualified. Financing structure is understood and ready for the right opportunity.
- Local operator. I live in the market and will be present in the business every day.

ACQUISITION CRITERIA

Business Characteristics

I am looking for one profitable, established business with a durable customer base and a team that can continue its success.

Adjusted EBITDA / SDE	\$500,000 – \$1,500,000
Annual Revenue	\$2,000,000 – \$10,000,000
Geography	Upstate South Carolina; within ~1 hour of Easley
Transaction Type	Asset or stock purchase; SBA 7(a) financing
Ownership & Management	Owner-operator or family-owned; seller transition preferred
Financial Profile	3+ years of consistent profitability; clean books; recurring revenue a plus
Employees	Experienced team in place; no layoff thesis
Real Estate	Not required; flexible on leased or owned facilities
Timeline	Actively searching; prepared to close efficiently

Industries of Interest

- Industrial services (HVAC, plumbing, electrical, mechanical contractors)
- Environmental / waste services (junk removal, recycling, sanitation)
- Property services (landscaping, pest control, restoration, cleaning)
- Specialized logistics, distribution, or light manufacturing
- Niche B2B services with recurring contracts or loyal local customers

Not Pursued

- × Startups, turnarounds, or distressed assets requiring rescue capital
- × Franchise resales where brand control limits operational autonomy
- × Businesses dependent on a single customer or contract
- × Retail, restaurants, or highly cyclical consumer concepts

ACQUISITION PROCESS

How I Review Opportunities

I move respectfully and efficiently. My goal is to give brokers and sellers a clear yes or no quickly, with transparency at every step.

01. Initial Review — Confidential review of teaser, CIM, or basic financials.
02. Introductory Call — A 20-30 minute conversation with the broker or seller.
03. Indication of Interest — Written, non-binding IOI outlining valuation and structure.
04. Due Diligence — Deep dive into financials, operations, customer concentration, and team.
05. SBA Financing & LOI — Formal letter of intent and engagement with SBA lender.
06. Confirmatory Diligence — Final verification, site visits, and transition planning.
07. Close & Transition — Efficient closing with seller continuity and team communication.

Prepared to Close

- ✓ Personal financial statement and liquidity documentation prepared
- ✓ Experienced SBA 7(a) lender relationships in place
- ✓ Legal and accounting advisors selected for transaction support
- ✓ Clear transition plan to preserve employees and customer relationships

Ready to discuss an opportunity? Contact me directly at jordan@jordan-crooks.com or 864-997-4188. All conversations are held in strict confidence.